News Release

Baycurrent Inc.
July 31, 2026

The University of Tokyo and Baycurrent Publish Joint Research Report on the Design of Digital Transformation (DX) Organizations

～Identifying Common Patterns in the Evolution of DX Organizations Through Case Studies of 11 Leading Companies～

The University of Tokyo ("UTokyo"; President: Teruo Fujii; Bunkyo-ku, Tokyo) and Baycurrent Inc. ("Baycurrent"; Chairman and CEO: Yoshiyuki Abe; Minato-ku, Tokyo) have jointly conducted a research project on the design of Digital Transformation (DX) organizations as part of the endowed course *"Digital Transformation and Corporate Management,"* established at the Graduate School of Economics, The University of Tokyo, in April 2024.
The research report summarizing the findings is available from today on the website of the Management Education and Research Center (MERC), Graduate School of Economics, The University of Tokyo.
Report available at：Management Education and Research Center (MERC), Graduate School of Economics, The University of Tokyo

＜Background and Objectives＞
As companies advance their Digital Transformation (DX) initiatives, the positioning and role of DX organizations should be designed according to each company's management priorities and strategic agenda. There is no one-size-fits-all organizational model for DX.
This research examines how DX organizations have evolved in response to changes in business priorities and external environments. Through a series of case studies, the report identifies common patterns in organizational evolution and provides practical insights for companies facing similar business challenges.

＜Participating Companies＞

① Mitsubishi UFJ Financial Group, Inc. (MUFG Bank, Ltd.)
② Sumitomo Mitsui Financial Group, Inc. (Sumitomo Mitsui Banking Corporation)
③ Mizuho Financial Group, Inc. (Mizuho Bank, Ltd.)
④ TOKYO GAS CO.,LTD
⑤ MS&AD Insurance Group Holdings, Inc. (Mitsui Sumitomo Insurance Company, Limited)
⑥ Daiichi Life Group, Inc.
⑦ NEC Corporation
⑧ West Japan Railway Company
⑨ NTT EAST, Inc.
⑩ Japan Tobacco Inc.
⑪ LY Corporation

＜About the Endowed Course "Digital Transformation and Corporate Management"＞

In April 2024, The University of Tokyo established the endowed course "Digital Transformation and Corporate Management" at its Graduate School of Economics through a donation from Baycurrent.

Running from April 2024 through March 2027, the course is conducted in collaboration with the Management Education and Research Center (MERC), Graduate School of Economics, The University of Tokyo. Its objective is to advance academic research and deepen understanding of Digital Transformation as a management and organizational phenomenon.

＜About Baycurrent Inc.＞

Baycurrent is a comprehensive consulting firm providing services across strategy, DX/AI, operations, and technology. The firm supports Japan's leading companies in addressing complex management challenges and driving sustainable business transformation.
https://www.baycurrent.co.jp/

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