

News Release

Baycurrent Inc.

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Baycurrent Joins Nikkei's GenAI/SUM as a "Strategic Partner"

~Advancing AI Transformation to Strengthen Japan's Industrial Competitiveness~

Baycurrent, one of Japan's largest management consulting firms, is pleased to announce that it will serve as a strategic partner in the Generative AI Summit (GenAI/SUM), hosted by Nikkei Inc. (hereinafter "Nikkei"), with the aim of driving AI transformation



As part of this partnership, Baycurrent will convene a closed-door roundtable, the "GenAI/SUM Executive Round," ahead of GenAI/SUM. This initiative will invigorate discussions on how the implementation of AI can enhance Japan's industrial competitiveness.

<What is GenAI/SUM?>

GenAI/SUM is a business-conference that brings together leaders to discuss how to address key challenges in leveraging artificial intelligence, strengthen the competitiveness of Japanese industries, and build a better society—while creating opportunities for business innovation.

Hosted by Nikkei Inc. This year's event will be held October 5–7 (Mon–Wed).

<About Baycurrent>

Baycurrent is a management consulting firm supporting Japan's leading companies in addressing management and business challenges across strategy, digital transformation (DX), operations, technology, and AI.

<https://www.baycurrent.co.jp/>

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